CONTRACT

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

CROSSROADS MEDIA, LLC
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314

Contract / Revision	Alt Order #
322520 /	WOC10031450

Product
Crossroads GPS

Contract Dates	Estimate #
10/02/12 - 10/08/12	**739**

Advertiser	Original Date / Revision
CROSSROADS GRASSROOTS POLICY STRA	07/05/12 / 10/03/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRC	Kaitie Conway	Washington DC

Special Handling

Demographic
RA18+

IDB#	Advertiser Code	Product Code
	12	11

Agency Ref	Advertiser Ref
02812	23242

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRC	10/02/12	10/08/12	News 4 @ 4:30a	430-5a		:30			NM	5	$1,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/02/12	10/08/12	1111--1	5	$250.00							
N 2	WRC	10/02/12	10/08/12	5-6A NEWS4 @5AM	5A-6A		:30			NM	5	$4,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/02/12	10/08/12	11111--	5	$800.00							
N 3	WRC	10/02/12	10/08/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	5	$9,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/02/12	10/08/12	11111--	5	$1,800.00							
N 4	WRC	10/02/12	10/08/12	7-9A TODAY SHOW	7A-9A		:30			NM	10	$25,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/02/12	10/08/12	22222--	10	$2,500.00							
N 5	WRC	10/02/12	10/08/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/02/12	10/08/12	22222--	10	$800.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Contract / Revision	Alt Order #
322520 /	WOC10031450

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	Crossroads GPS	**739**

Advertiser	Original Date / Revision
CROSSROADS GRASSR(	07/05/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 6	WRC	10/02/12	10/08/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	20	$23,000.00
Week:		10/02/12	10/08/12	22222 - -				10	$600.00			

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF - - - -	:30	~~$800.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30								
PREEMPT								
2	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF - - - -	:30	~~$800.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30								
PREEMPT								
3	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF - - - -	:30	~~$800.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30								
PREEMPT								
4	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF - - - -	:30	~~$800.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30								
PREEMPT								
5	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF - - - -	:30	~~$800.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30								
PREEMPT								
6	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF - - - -	:30	~~$800.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30								
PREEMPT								
7	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF - - - -	:30	~~$800.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30								
PREEMPT								
8	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF - - - -	:30	~~$800.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30								
PREEMPT								
9	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF - - - -	:30	~~$800.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30								
PREEMPT								
10	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF - - - -	:30	~~$800.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30								
PREEMPT								

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FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Contract / Revision	Alt Order #
322520 /	WOC10031450

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	Crossroads GPS	**739**

Advertiser	Original Date / Revision
CROSSROADS GRASSR(	07/05/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate	Type		
1	WRC	10/02/12-10/08/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		~~$600.00~~	NM		
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30												
PREEMPT												
2	WRC	10/02/12-10/08/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		~~$600.00~~	NM		
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30												
PREEMPT												
3	WRC	10/02/12-10/08/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		~~$600.00~~	NM		
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30												
PREEMPT												
4	WRC	10/02/12-10/08/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		~~$600.00~~	NM		
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30												
PREEMPT												
5	WRC	10/02/12-10/08/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		~~$600.00~~	NM		
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30												
PREEMPT												
6	WRC	10/02/12-10/08/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		~~$600.00~~	NM		
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30												
PREEMPT												
7	WRC	10/02/12-10/08/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		~~$600.00~~	NM		
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30												
PREEMPT												
8	WRC	10/02/12-10/08/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		~~$600.00~~	NM		
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30												
PREEMPT												
9	WRC	10/02/12-10/08/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		~~$600.00~~	NM		
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30												
PREEMPT												
10	WRC	10/02/12-10/08/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		~~$600.00~~	NM		
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30												
PREEMPT												
11	WRC	10/02/12-10/08/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		$1,000.00	NM		
Ⓜ	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.5,5.6,5.1,6.9,6.7,6.1,6.3,6.10,5.8,6.4,6.6,5.4,6.2											
12	WRC	10/02/12-10/08/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		$1,000.00	NM		
Ⓜ	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.5,5.6,5.1,6.9,6.7,6.1,6.3,6.10,5.8,6.4,6.6,5.4,6.2											
13	WRC	10/02/12-10/08/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		$1,000.00	NM		
Ⓜ	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.5,5.6,5.1,6.9,6.7,6.1,6.3,6.10,5.8,6.4,6.6,5.4,6.2											
14	WRC	10/02/12-10/08/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		$1,000.00	NM		
Ⓜ	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.5,5.6,5.1,6.9,6.7,6.1,6.3,6.10,5.8,6.4,6.6,5.4,6.2											
15	WRC	10/02/12-10/08/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		$1,000.00	NM		
Ⓜ	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.5,5.6,5.1,6.9,6.7,6.1,6.3,6.10,5.8,6.4,6.6,5.4,6.2											
16	WRC	10/02/12-10/08/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		$1,000.00	NM		
Ⓜ	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.5,5.6,5.1,6.9,6.7,6.1,6.3,6.10,5.8,6.4,6.6,5.4,6.2											
17	WRC	10/02/12-10/08/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		$1,000.00	NM		
Ⓜ	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.5,5.6,5.1,6.9,6.7,6.1,6.3,6.10,5.8,6.4,6.6,5.4,6.2											
18	WRC	10/02/12-10/08/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		$1,000.00	NM		
Ⓜ	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.5,5.6,5.1,6.9,6.7,6.1,6.3,6.10,5.8,6.4,6.6,5.4,6.2											
19	WRC	10/02/12-10/08/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		$1,000.00	NM		

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FOR NBCE CONTRACTS:
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Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	Crossroads GPS	**739**

Advertiser	Original Date / Revision
CROSSROADS GRASSR(	07/05/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Ⓜ	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.5,5.6,5.1,6.9,6.7,6.1,6.3,6.10,5.8,6.4,6.6,5.4,6.2										
	20	WRC	10/02/12-10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		$1,000.00	NM		
	Ⓜ	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.5,5.6,5.1,6.9,6.7,6.1,6.3,6.10,5.8,6.4,6.6,5.4,6.2										
	21	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		$1,300.00	NM		
	Ⓜ	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.5,5.6,5.1,6.9,6.7,6.1,6.3,6.10,5.8,6.4,6.6,5.4,6.2										
	22	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		$1,300.00	NM		
	Ⓜ	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.5,5.6,5.1,6.9,6.7,6.1,6.3,6.10,5.8,6.4,6.6,5.4,6.2										
	23	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		$1,300.00	NM		
	Ⓜ	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.5,5.6,5.1,6.9,6.7,6.1,6.3,6.10,5.8,6.4,6.6,5.4,6.2										
	24	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		$1,300.00	NM		
	Ⓜ	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.5,5.6,5.1,6.9,6.7,6.1,6.3,6.10,5.8,6.4,6.6,5.4,6.2										
	25	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		$1,300.00	NM		
	Ⓜ	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.5,5.6,5.1,6.9,6.7,6.1,6.3,6.10,5.8,6.4,6.6,5.4,6.2										
	26	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		$1,300.00	NM		
	Ⓜ	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.5,5.6,5.1,6.9,6.7,6.1,6.3,6.10,5.8,6.4,6.6,5.4,6.2										
	27	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		$1,300.00	NM		
	Ⓜ	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.5,5.6,5.1,6.9,6.7,6.1,6.3,6.10,5.8,6.4,6.6,5.4,6.2										
	28	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		$1,300.00	NM		
	Ⓜ	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.5,5.6,5.1,6.9,6.7,6.1,6.3,6.10,5.8,6.4,6.6,5.4,6.2										
	29	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		$1,300.00	NM		
	Ⓜ	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.5,5.6,5.1,6.9,6.7,6.1,6.3,6.10,5.8,6.4,6.6,5.4,6.2										
	30	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		$1,300.00	NM		
	Ⓜ	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.5,5.6,5.1,6.9,6.7,6.1,6.3,6.10,5.8,6.4,6.6,5.4,6.2										
N	7	WRC	10/02/12	10/06/12	News 4 Sat 6am 6-7a	6A-7A		:30		NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	-----1-	1	$800.00						
N	8	WRC	10/02/12	10/06/12	Saturday Today 7-9a	7A-9A		:30		NM	1	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	-----1-	1	$1,400.00						
N	9	WRC	10/02/12	10/06/12	News 4 Sat 9-1030a	9-1030a		:30		NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	-----1-	1	$1,200.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	WRC	10/01/12-10/07/12	News 4 Sat 9-1030a	9-1030a	-------Sa--	:30		$1,200.00	NM		
N	10	WRC	10/02/12	10/07/12	News 4 This Week	530-6a		:30		NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	------1	1	$200.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*WRC*	*10/01/12-10/07/12*	*News 4 This Week*	*530-6a*	---------Su	*:30*		*~~$200.00~~*	*NM*		
	See MG 18.6,18.7,18.8,18.9,18.10,18.11											
N	11	WRC	10/02/12	10/07/12	News Sun 6-7a	6-7a		:30		NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	------1	1	$700.00						
N	12	WRC	10/02/12	10/07/12	News Sun 7-8a	7-8a		:30		NM	1	$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322520 /	WOC10031450

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	Crossroads GPS	**739**

Advertiser	Original Date / Revision
CROSSROADS GRASSR(	07/05/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays - - - - - - 1	Spots/Week 1	Rate $1,000.00						
N 13	WRC	10/02/12	10/07/12	Sunday Today 8-9a	8-9A		:30			NM	0	$0.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays - - - - - - 1	Spots/Week 1	Rate $2,500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRC*	*10/01/12-10/07/12*		*Sunday Today 8-9a*	*8-9A*	- - - - - - - - - St	*:30*		*~~$2,500.00~~*	*NM*		
	See MG 27.2,27.3,27.4											
	PREEMPT											
N 14	WRC	10/02/12	10/07/12	News 4 Sun 9-10a	9-10A		:30			NM	1	$1,200.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays - - - - - - 1	Spots/Week 1	Rate $1,200.00						
N 15	WRC	10/02/12	10/08/12	11A-12P MIDDAY NEWS	11A-12P		:30			NM	0	$0.00
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays 11111 - -	Spots/Week 5	Rate $400.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRC*	*10/02/12-10/08/12*		*11A-12P MIDDAY NEWS*	*11A-12P*	MTuWThF - - - -	*:30*		*~~$400.00~~*	*NM*		
	See MG 17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20											
	PREEMPT											
2	*WRC*	*10/02/12-10/08/12*		*11A-12P MIDDAY NEWS*	*11A-12P*	MTuWThF - - - -	*:30*		*~~$400.00~~*	*NM*		
	See MG 17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20											
	PREEMPT											
3	*WRC*	*10/02/12-10/08/12*		*11A-12P MIDDAY NEWS*	*11A-12P*	MTuWThF - - - -	*:30*		*~~$400.00~~*	*NM*		
	See MG 17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20											
	PREEMPT											
4	*WRC*	*10/02/12-10/08/12*		*11A-12P MIDDAY NEWS*	*11A-12P*	MTuWThF - - - -	*:30*		*~~$400.00~~*	*NM*		
	See MG 17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20											
	PREEMPT											
5	*WRC*	*10/02/12-10/08/12*		*11A-12P MIDDAY NEWS*	*11A-12P*	MTuWThF - - - -	*:30*		*~~$400.00~~*	*NM*		
	See MG 17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20											
	PREEMPT											
N 16	WRC	10/02/12	10/08/12	Access H Live 12-1p	12-1p		:30			NM	0	$0.00
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays 11111 - -	Spots/Week 5	Rate $300.00						

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FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Contract / Revision	Alt Order #
322520 /	WOC10031450

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	Crossroads GPS	**739**

Advertiser	Original Date / Revision
CROSSROADS GRASSR(	07/05/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRC*	*10/02/12-10/08/12*		*Access H Live 12-1p*	*12-1p*	MTuWThF----	*:30*		~~*$300.00*~~	*NM*		
See MG 17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20												
PREEMPT												
2	*WRC*	*10/02/12-10/08/12*		*Access H Live 12-1p*	*12-1p*	MTuWThF----	*:30*		~~*$300.00*~~	*NM*		
See MG 17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20												
PREEMPT												
3	*WRC*	*10/02/12-10/08/12*		*Access H Live 12-1p*	*12-1p*	MTuWThF----	*:30*		~~*$300.00*~~	*NM*		
See MG 17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20												
PREEMPT												
4	*WRC*	*10/02/12-10/08/12*		*Access H Live 12-1p*	*12-1p*	MTuWThF----	*:30*		~~*$300.00*~~	*NM*		
See MG 17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20												
PREEMPT												
5	*WRC*	*10/02/12-10/08/12*		*Access H Live 12-1p*	*12-1p*	MTuWThF----	*:30*		~~*$300.00*~~	*NM*		
See MG 17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20												
PREEMPT												
N 17	WRC	10/02/12	10/08/12	1-2P DAYS OF OUR LIVES	1P-2P		:30			NM	15	$9,350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	11111--	5	$350.00						

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FOR NBC & TELEMUNDO STATION CONTRACTS:
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FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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www.nbcwashington.com

Contract / Revision	Alt Order #
322520 /	WOC10031450

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	Crossroads GPS	**739**

Advertiser	Original Date / Revision
CROSSROADS GRASSR(	07/05/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate	Type		
1	WRC	10/02/12-10/08/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		~~$350.00~~	NM		
See MG 17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20												
PREEMPT												
2	WRC	10/02/12-10/08/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		~~$350.00~~	NM		
See MG 17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20												
PREEMPT												
3	WRC	10/02/12-10/08/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		~~$350.00~~	NM		
See MG 17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20												
PREEMPT												
4	WRC	10/02/12-10/08/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		~~$350.00~~	NM		
See MG 17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20												
PREEMPT												
5	WRC	10/02/12-10/08/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		~~$350.00~~	NM		
See MG 17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20												
PREEMPT												
6	WRC	10/02/12-10/08/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		$800.00	NM		
(M)	MG for 15.3,15.4,17.2,17.1,16.3,15.2,17.5,17.3,16.2,16.1,16.4,16.5,15.1,15.5,17.4											
7	WRC	10/02/12-10/08/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		$800.00	NM		
(M)	MG for 15.3,15.4,17.2,17.1,16.3,15.2,17.5,17.3,16.2,16.1,16.4,16.5,15.1,15.5,17.4											
8	WRC	10/02/12-10/08/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		$800.00	NM		
(M)	MG for 15.3,15.4,17.2,17.1,16.3,15.2,17.5,17.3,16.2,16.1,16.4,16.5,15.1,15.5,17.4											
9	WRC	10/02/12-10/08/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		$800.00	NM		
(M)	MG for 15.3,15.4,17.2,17.1,16.3,15.2,17.5,17.3,16.2,16.1,16.4,16.5,15.1,15.5,17.4											
10	WRC	10/02/12-10/08/12		1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		$800.00	NM		
(M)	MG for 15.3,15.4,17.2,17.1,16.3,15.2,17.5,17.3,16.2,16.1,16.4,16.5,15.1,15.5,17.4											
11	WRC	10/02/12-10/08/12		Access H Live 12-1p	12-1p	MTuWThF----	:30		$550.00	NM		
(M)	MG for 15.3,15.4,17.2,17.1,16.3,15.2,17.5,17.3,16.2,16.1,16.4,16.5,15.1,15.5,17.4											
12	WRC	10/02/12-10/08/12		Access H Live 12-1p	12-1p	MTuWThF----	:30		$550.00	NM		
(M)	MG for 15.3,15.4,17.2,17.1,16.3,15.2,17.5,17.3,16.2,16.1,16.4,16.5,15.1,15.5,17.4											
13	WRC	10/02/12-10/08/12		Access H Live 12-1p	12-1p	MTuWThF----	:30		$550.00	NM		
(M)	MG for 15.3,15.4,17.2,17.1,16.3,15.2,17.5,17.3,16.2,16.1,16.4,16.5,15.1,15.5,17.4											
14	WRC	10/02/12-10/08/12		Access H Live 12-1p	12-1p	MTuWThF----	:30		$550.00	NM		
(M)	MG for 15.3,15.4,17.2,17.1,16.3,15.2,17.5,17.3,16.2,16.1,16.4,16.5,15.1,15.5,17.4											
15	WRC	10/02/12-10/08/12		Access H Live 12-1p	12-1p	MTuWThF----	:30		$550.00	NM		
(M)	MG for 15.3,15.4,17.2,17.1,16.3,15.2,17.5,17.3,16.2,16.1,16.4,16.5,15.1,15.5,17.4											
16	WRC	10/02/12-10/08/12		11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		$520.00	NM		
(M)	MG for 15.3,15.4,17.2,17.1,16.3,15.2,17.5,17.3,16.2,16.1,16.4,16.5,15.1,15.5,17.4											
17	WRC	10/02/12-10/08/12		11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		$520.00	NM		
(M)	MG for 15.3,15.4,17.2,17.1,16.3,15.2,17.5,17.3,16.2,16.1,16.4,16.5,15.1,15.5,17.4											
18	WRC	10/02/12-10/08/12		11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		$520.00	NM		
(M)	MG for 15.3,15.4,17.2,17.1,16.3,15.2,17.5,17.3,16.2,16.1,16.4,16.5,15.1,15.5,17.4											
19	WRC	10/02/12-10/08/12		11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		$520.00	NM		
(M)	MG for 15.3,15.4,17.2,17.1,16.3,15.2,17.5,17.3,16.2,16.1,16.4,16.5,15.1,15.5,17.4											
20	WRC	10/02/12-10/08/12		11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		$520.00	NM		
(M)	MG for 15.3,15.4,17.2,17.1,16.3,15.2,17.5,17.3,16.2,16.1,16.4,16.5,15.1,15.5,17.4											

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322520 /	WOC10031450

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	Crossroads GPS	**739**

Advertiser	Original Date / Revision
CROSSROADS GRASSR(	07/05/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 18	WRC	10/02/12	10/08/12	Steve Harvey	2-3p		:30			NM	6	$3,450.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/02/12	10/08/12	11111- -	5	$300.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*WRC*	*10/02/12-10/08/12*	*Steve Harvey*	*2-3p*	MTuWThF- - - -	*:30*	~~*$300.00*~~	*NM*
	See MG 18.6,18.7,18.8,18.9,18.10,18.11							
2	*WRC*	*10/02/12-10/08/12*	*Steve Harvey*	*2-3p*	MTuWThF- - - -	*:30*	~~*$300.00*~~	*NM*
	See MG 18.6,18.7,18.8,18.9,18.10,18.11							
3	*WRC*	*10/02/12-10/08/12*	*Steve Harvey*	*2-3p*	MTuWThF- - - -	*:30*	~~*$300.00*~~	*NM*
	See MG 18.6,18.7,18.8,18.9,18.10,18.11							
4	*WRC*	*10/02/12-10/08/12*	*Steve Harvey*	*2-3p*	MTuWThF- - - -	*:30*	~~*$300.00*~~	*NM*
	See MG 18.6,18.7,18.8,18.9,18.10,18.11							
5	*WRC*	*10/02/12-10/08/12*	*Steve Harvey*	*2-3p*	MTuWThF- - - -	*:30*	~~*$300.00*~~	*NM*
	See MG 18.6,18.7,18.8,18.9,18.10,18.11							
6	WRC	10/02/12-10/08/12	Steve Harvey	2-3p	MTuWThF- - - -	:30	$650.00	NM
Ⓜ	MG for 18.5,18.4,18.3,18.1,18.2,10.1							
7	WRC	10/02/12-10/08/12	Steve Harvey	2-3p	MTuWThF- - - -	:30	$650.00	NM
Ⓜ	MG for 18.5,18.4,18.3,18.1,18.2,10.1							
8	WRC	10/02/12-10/08/12	Steve Harvey	2-3p	MTuWThF- - - -	:30	$650.00	NM
Ⓜ	MG for 18.5,18.4,18.3,18.1,18.2,10.1							
9	WRC	10/02/12-10/08/12	Steve Harvey	2-3p	MTuWThF- - - -	:30	$650.00	NM
Ⓜ	MG for 18.5,18.4,18.3,18.1,18.2,10.1							
10	WRC	10/02/12-10/08/12	Steve Harvey	2-3p	MTuWThF- - - -	:30	$650.00	NM
Ⓜ	MG for 18.5,18.4,18.3,18.1,18.2,10.1							
11	WRC	10/01/12-10/07/12	LX Open Hse 5-530a	5-530a	- - - - - - - - - Su	:30	$200.00	NM
Ⓜ	MG for 18.5,18.4,18.3,18.1,18.2,10.1							
N 19	WRC	10/02/12	10/08/12	Ellen	3P-4P		:30			NM	20	$27,125.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/02/12	10/08/12	11111- -	5	$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
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(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322520 /	WOC10031450

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	Crossroads GPS	**739**

Advertiser	Original Date / Revision
CROSSROADS GRASSR(	07/05/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate	Type		
1	WRC	10/02/12	10/08/12	Ellen	3P-4P	MTuWThF----	:30		~~$600.00~~	NM		
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19,19.20,19.21,19.22,19.23,19.24,												
PREEMPT												
2	WRC	10/02/12	10/08/12	Ellen	3P-4P	MTuWThF----	:30		~~$600.00~~	NM		
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19,19.20,19.21,19.22,19.23,19.24,												
PREEMPT												
3	WRC	10/02/12	10/08/12	Ellen	3P-4P	MTuWThF----	:30		~~$600.00~~	NM		
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19,19.20,19.21,19.22,19.23,19.24,												
PREEMPT												
4	WRC	10/02/12	10/08/12	Ellen	3P-4P	MTuWThF----	:30		~~$600.00~~	NM		
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19,19.20,19.21,19.22,19.23,19.24,												
PREEMPT												
5	WRC	10/02/12	10/08/12	Ellen	3P-4P	MTuWThF----	:30		~~$600.00~~	NM		
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19,19.20,19.21,19.22,19.23,19.24,												
PREEMPT												
6	WRC	10/02/12	10/08/12	Ellen	3P-4P	MTuWThF----	:30		$825.00	NM		
(M)	MG for 22.2,21.2,21.3,22.3,20.4,19.5,19.4,19.2,22.1,20.5,22.5,21.1,21.4,19.1,20.1,20.3,20.2,21.5,22.4,19.3											
7	WRC	10/02/12	10/08/12	Ellen	3P-4P	MTuWThF----	:30		$825.00	NM		
(M)	MG for 22.2,21.2,21.3,22.3,20.4,19.5,19.4,19.2,22.1,20.5,22.5,21.1,21.4,19.1,20.1,20.3,20.2,21.5,22.4,19.3											
8	WRC	10/02/12	10/08/12	Ellen	3P-4P	MTuWThF----	:30		$825.00	NM		
(M)	MG for 22.2,21.2,21.3,22.3,20.4,19.5,19.4,19.2,22.1,20.5,22.5,21.1,21.4,19.1,20.1,20.3,20.2,21.5,22.4,19.3											
9	WRC	10/02/12	10/08/12	Ellen	3P-4P	MTuWThF----	:30		$825.00	NM		
(M)	MG for 22.2,21.2,21.3,22.3,20.4,19.5,19.4,19.2,22.1,20.5,22.5,21.1,21.4,19.1,20.1,20.3,20.2,21.5,22.4,19.3											
10	WRC	10/02/12	10/08/12	Ellen	3P-4P	MTuWThF----	:30		$825.00	NM		
(M)	MG for 22.2,21.2,21.3,22.3,20.4,19.5,19.4,19.2,22.1,20.5,22.5,21.1,21.4,19.1,20.1,20.3,20.2,21.5,22.4,19.3											
11	WRC	10/02/12	10/08/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		$1,850.00	NM		
(M)	MG for 22.2,21.2,21.3,22.3,20.4,19.5,19.4,19.2,22.1,20.5,22.5,21.1,21.4,19.1,20.1,20.3,20.2,21.5,22.4,19.3											
12	WRC	10/02/12	10/08/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		$1,850.00	NM		
(M)	MG for 22.2,21.2,21.3,22.3,20.4,19.5,19.4,19.2,22.1,20.5,22.5,21.1,21.4,19.1,20.1,20.3,20.2,21.5,22.4,19.3											
13	WRC	10/02/12	10/08/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		$1,850.00	NM		
(M)	MG for 22.2,21.2,21.3,22.3,20.4,19.5,19.4,19.2,22.1,20.5,22.5,21.1,21.4,19.1,20.1,20.3,20.2,21.5,22.4,19.3											
14	WRC	10/02/12	10/08/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		$1,850.00	NM		
(M)	MG for 22.2,21.2,21.3,22.3,20.4,19.5,19.4,19.2,22.1,20.5,22.5,21.1,21.4,19.1,20.1,20.3,20.2,21.5,22.4,19.3											
15	WRC	10/02/12	10/08/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		$1,850.00	NM		
(M)	MG for 22.2,21.2,21.3,22.3,20.4,19.5,19.4,19.2,22.1,20.5,22.5,21.1,21.4,19.1,20.1,20.3,20.2,21.5,22.4,19.3											
16	WRC	10/02/12	10/08/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		$1,650.00	NM		
(M)	MG for 22.2,21.2,21.3,22.3,20.4,19.5,19.4,19.2,22.1,20.5,22.5,21.1,21.4,19.1,20.1,20.3,20.2,21.5,22.4,19.3											
17	WRC	10/02/12	10/08/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		$1,650.00	NM		
(M)	MG for 22.2,21.2,21.3,22.3,20.4,19.5,19.4,19.2,22.1,20.5,22.5,21.1,21.4,19.1,20.1,20.3,20.2,21.5,22.4,19.3											
18	WRC	10/02/12	10/08/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		$1,650.00	NM		
(M)	MG for 22.2,21.2,21.3,22.3,20.4,19.5,19.4,19.2,22.1,20.5,22.5,21.1,21.4,19.1,20.1,20.3,20.2,21.5,22.4,19.3											
19	WRC	10/02/12	10/08/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		$1,650.00	NM		
(M)	MG for 22.2,21.2,21.3,22.3,20.4,19.5,19.4,19.2,22.1,20.5,22.5,21.1,21.4,19.1,20.1,20.3,20.2,21.5,22.4,19.3											
20	WRC	10/02/12	10/08/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		$1,650.00	NM		
(M)	MG for 22.2,21.2,21.3,22.3,20.4,19.5,19.4,19.2,22.1,20.5,22.5,21.1,21.4,19.1,20.1,20.3,20.2,21.5,22.4,19.3											
21	WRC	10/02/12	10/08/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		$1,100.00	NM		
(M)	MG for 22.2,21.2,21.3,22.3,20.4,19.5,19.4,19.2,22.1,20.5,22.5,21.1,21.4,19.1,20.1,20.3,20.2,21.5,22.4,19.3											

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322520 /	WOC10031450

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	Crossroads GPS	**739**

Advertiser	Original Date / Revision
CROSSROADS GRASSR(	07/05/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
22	WRC	10/02/12	10/08/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		$1,100.00	NM		
(M)	MG for 22.2,21.2,21.3,22.3,20.4,19.5,19.4,19.2,22.1,20.5,22.5,21.1,21.4,19.1,20.1,20.3,20.2,21.5,22.4,19.3											
23	WRC	10/02/12	10/08/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		$1,100.00	NM		
(M)	MG for 22.2,21.2,21.3,22.3,20.4,19.5,19.4,19.2,22.1,20.5,22.5,21.1,21.4,19.1,20.1,20.3,20.2,21.5,22.4,19.3											
24	WRC	10/02/12	10/08/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		$1,100.00	NM		
(M)	MG for 22.2,21.2,21.3,22.3,20.4,19.5,19.4,19.2,22.1,20.5,22.5,21.1,21.4,19.1,20.1,20.3,20.2,21.5,22.4,19.3											
25	WRC	10/02/12	10/08/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		$1,100.00	NM		
(M)	MG for 22.2,21.2,21.3,22.3,20.4,19.5,19.4,19.2,22.1,20.5,22.5,21.1,21.4,19.1,20.1,20.3,20.2,21.5,22.4,19.3											
N 20	WRC	10/02/12	10/08/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	11111--	5	$800.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WRC	10/02/12-10/08/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		~~$800.00~~	NM		
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19,19.20,19.21,19.22,19.23,19.24, PREEMPT												
2	WRC	10/02/12-10/08/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		~~$800.00~~	NM		
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19,19.20,19.21,19.22,19.23,19.24, PREEMPT												
3	WRC	10/02/12-10/08/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		~~$800.00~~	NM		
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19,19.20,19.21,19.22,19.23,19.24, PREEMPT												
4	WRC	10/02/12-10/08/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		~~$800.00~~	NM		
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19,19.20,19.21,19.22,19.23,19.24, PREEMPT												
5	WRC	10/02/12-10/08/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		~~$800.00~~	NM		
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19,19.20,19.21,19.22,19.23,19.24, PREEMPT												
N 21	WRC	10/02/12	10/08/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	11111--	5	$1,400.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WRC	10/02/12-10/08/12		5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		~~$1,400.00~~	NM		
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19,19.20,19.21,19.22,19.23,19.24, PREEMPT												
2	WRC	10/02/12-10/08/12		5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		~~$1,400.00~~	NM		
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19,19.20,19.21,19.22,19.23,19.24, PREEMPT												
3	WRC	10/02/12-10/08/12		5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		~~$1,400.00~~	NM		
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19,19.20,19.21,19.22,19.23,19.24, PREEMPT												
4	WRC	10/02/12-10/08/12		5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		~~$1,400.00~~	NM		
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19,19.20,19.21,19.22,19.23,19.24, PREEMPT												
5	WRC	10/02/12-10/08/12		5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		~~$1,400.00~~	NM		
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19,19.20,19.21,19.22,19.23,19.24, PREEMPT												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322520 /	WOC10031450

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	Crossroads GPS	**739**

Advertiser	Original Date / Revision
CROSSROADS GRASSR(	07/05/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 22	WRC	10/02/12	10/08/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/02/12	10/08/12	11111 - -	5	$1,800.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*WRC*	*10/02/12-10/08/12*	*6-7P NEWS4 @ 6PM*	*6P-7P*	MTuWThF - - - -	*:30*	~~*$1,800.00*~~	*NM*
	See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19,19.20,19.21,19.22,19.23,19.24,							
	PREEMPT							
2	*WRC*	*10/02/12-10/08/12*	*6-7P NEWS4 @ 6PM*	*6P-7P*	MTuWThF - - - -	*:30*	~~*$1,800.00*~~	*NM*
	See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19,19.20,19.21,19.22,19.23,19.24,							
	PREEMPT							
3	*WRC*	*10/02/12-10/08/12*	*6-7P NEWS4 @ 6PM*	*6P-7P*	MTuWThF - - - -	*:30*	~~*$1,800.00*~~	*NM*
	See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19,19.20,19.21,19.22,19.23,19.24,							
	PREEMPT							
4	*WRC*	*10/02/12-10/08/12*	*6-7P NEWS4 @ 6PM*	*6P-7P*	MTuWThF - - - -	*:30*	~~*$1,800.00*~~	*NM*
	See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19,19.20,19.21,19.22,19.23,19.24,							
	PREEMPT							
5	*WRC*	*10/02/12-10/08/12*	*6-7P NEWS4 @ 6PM*	*6P-7P*	MTuWThF - - - -	*:30*	~~*$1,800.00*~~	*NM*
	See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19,19.20,19.21,19.22,19.23,19.24,							
	PREEMPT							

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 23	WRC	10/02/12	10/08/12	7-730P NBC NIGHTLY NEW	7P-730P		:30			NM	16	$54,575.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/02/12	10/08/12	11111 - -	5	$7,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322520 /	WOC10031450

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	Crossroads GPS	**739**

Advertiser	Original Date / Revision
CROSSROADS GRASSR(	07/05/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate	Type		
1	WRC	10/02/12	10/08/12	7-730P NBC NIGHTLY NEWS	7P-730P	MTuWThF----	:30		~~$7,500.00~~	NM		
See MG 23.6,23.7,23.8,23.9,23.10,23.11,23.12,23.13,23.14,23.15,23.16,23.17,23.18,23.19,23.20,23.21												
PREEMPT												
2	WRC	10/02/12	10/08/12	7-730P NBC NIGHTLY NEWS	7P-730P	MTuWThF----	:30		~~$7,500.00~~	NM		
See MG 23.6,23.7,23.8,23.9,23.10,23.11,23.12,23.13,23.14,23.15,23.16,23.17,23.18,23.19,23.20,23.21												
PREEMPT												
3	WRC	10/02/12	10/08/12	7-730P NBC NIGHTLY NEWS	7P-730P	MTuWThF----	:30		~~$7,500.00~~	NM		
See MG 23.6,23.7,23.8,23.9,23.10,23.11,23.12,23.13,23.14,23.15,23.16,23.17,23.18,23.19,23.20,23.21												
PREEMPT												
4	WRC	10/02/12	10/08/12	7-730P NBC NIGHTLY NEWS	7P-730P	MTuWThF----	:30		~~$7,500.00~~	NM		
See MG 23.6,23.7,23.8,23.9,23.10,23.11,23.12,23.13,23.14,23.15,23.16,23.17,23.18,23.19,23.20,23.21												
PREEMPT												
5	WRC	10/02/12	10/08/12	7-730P NBC NIGHTLY NEWS	7P-730P	MTuWThF----	:30		~~$7,500.00~~	NM		
See MG 23.6,23.7,23.8,23.9,23.10,23.11,23.12,23.13,23.14,23.15,23.16,23.17,23.18,23.19,23.20,23.21												
PREEMPT												
6	WRC	10/02/12	10/08/12	7-730P NBC NIGHTLY NEWS	7P-730P	MTuWThF----	:30		$8,075.00	NM		
(M)	MG for 29.6,29.4,23.5,31.2,26.1,29.2,26.3,29.1,31.5,23.4,26.5,23.1,23.3,26.4,31.4,29.5,31.1,31.3,29.3,26.2,23.2											
7	WRC	10/02/12	10/08/12	730-8P ACCESS HOLLYWO(	730P-8P	MTuWThF----	:30		$4,200.00	NM		
(M)	MG for 29.6,29.4,23.5,31.2,26.1,29.2,26.3,29.1,31.5,23.4,26.5,23.1,23.3,26.4,31.4,29.5,31.1,31.3,29.3,26.2,23.2											
8	WRC	10/02/12	10/08/12	730-8P ACCESS HOLLYWO(	730P-8P	MTuWThF----	:30		$4,200.00	NM		
(M)	MG for 29.6,29.4,23.5,31.2,26.1,29.2,26.3,29.1,31.5,23.4,26.5,23.1,23.3,26.4,31.4,29.5,31.1,31.3,29.3,26.2,23.2											
9	WRC	10/02/12	10/08/12	730-8P ACCESS HOLLYWO(	730P-8P	MTuWThF----	:30		$4,200.00	NM		
(M)	MG for 29.6,29.4,23.5,31.2,26.1,29.2,26.3,29.1,31.5,23.4,26.5,23.1,23.3,26.4,31.4,29.5,31.1,31.3,29.3,26.2,23.2											
10	WRC	10/02/12	10/08/12	730-8P ACCESS HOLLYWO(	730P-8P	MTuWThF----	:30		$4,200.00	NM		
(M)	MG for 29.6,29.4,23.5,31.2,26.1,29.2,26.3,29.1,31.5,23.4,26.5,23.1,23.3,26.4,31.4,29.5,31.1,31.3,29.3,26.2,23.2											
11	WRC	10/02/12	10/08/12	730-8P ACCESS HOLLYWO(	730P-8P	MTuWThF----	:30		$4,200.00	NM		
(M)	MG for 29.6,29.4,23.5,31.2,26.1,29.2,26.3,29.1,31.5,23.4,26.5,23.1,23.3,26.4,31.4,29.5,31.1,31.3,29.3,26.2,23.2											
12	WRC	10/02/12	10/08/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		$3,650.00	NM		
(M)	MG for 29.6,29.4,23.5,31.2,26.1,29.2,26.3,29.1,31.5,23.4,26.5,23.1,23.3,26.4,31.4,29.5,31.1,31.3,29.3,26.2,23.2											
13	WRC	10/02/12	10/08/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		$3,650.00	NM		
(M)	MG for 29.6,29.4,23.5,31.2,26.1,29.2,26.3,29.1,31.5,23.4,26.5,23.1,23.3,26.4,31.4,29.5,31.1,31.3,29.3,26.2,23.2											
14	WRC	10/02/12	10/08/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		$3,650.00	NM		
(M)	MG for 29.6,29.4,23.5,31.2,26.1,29.2,26.3,29.1,31.5,23.4,26.5,23.1,23.3,26.4,31.4,29.5,31.1,31.3,29.3,26.2,23.2											
15	WRC	10/02/12	10/08/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		$3,650.00	NM		
(M)	MG for 29.6,29.4,23.5,31.2,26.1,29.2,26.3,29.1,31.5,23.4,26.5,23.1,23.3,26.4,31.4,29.5,31.1,31.3,29.3,26.2,23.2											
16	WRC	10/02/12	10/08/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		$3,650.00	NM		
(M)	MG for 29.6,29.4,23.5,31.2,26.1,29.2,26.3,29.1,31.5,23.4,26.5,23.1,23.3,26.4,31.4,29.5,31.1,31.3,29.3,26.2,23.2											
17	WRC	10/02/12	10/08/12	1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		$1,450.00	NM		
(M)	MG for 29.6,29.4,23.5,31.2,26.1,29.2,26.3,29.1,31.5,23.4,26.5,23.1,23.3,26.4,31.4,29.5,31.1,31.3,29.3,26.2,23.2											
18	WRC	10/02/12	10/08/12	1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		$1,450.00	NM		
(M)	MG for 29.6,29.4,23.5,31.2,26.1,29.2,26.3,29.1,31.5,23.4,26.5,23.1,23.3,26.4,31.4,29.5,31.1,31.3,29.3,26.2,23.2											
19	WRC	10/02/12	10/08/12	1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		$1,450.00	NM		
(M)	MG for 29.6,29.4,23.5,31.2,26.1,29.2,26.3,29.1,31.5,23.4,26.5,23.1,23.3,26.4,31.4,29.5,31.1,31.3,29.3,26.2,23.2											
20	WRC	10/02/12	10/08/12	1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		$1,450.00	NM		
(M)	MG for 29.6,29.4,23.5,31.2,26.1,29.2,26.3,29.1,31.5,23.4,26.5,23.1,23.3,26.4,31.4,29.5,31.1,31.3,29.3,26.2,23.2											
21	WRC	10/02/12	10/08/12	1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		$1,450.00	NM		
(M)	MG for 29.6,29.4,23.5,31.2,26.1,29.2,26.3,29.1,31.5,23.4,26.5,23.1,23.3,26.4,31.4,29.5,31.1,31.3,29.3,26.2,23.2											

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322520 /	WOC10031450

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	Crossroads GPS	**739**

Advertiser	Original Date / Revision
CROSSROADS GRASSR(	07/05/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 24	WRC	10/02/12	10/06/12	630-7P NBC SA NIGHTLYNE	630-7P		:30			NM	0	$0.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -----1-	Spots/Week 1	Rate $2,500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRC*	*10/01/12-10/07/12*		*630-7P NBC SA NIGHTLYNE*	*630-7P*	-------Sa--	*:30*		*~~$2,500.00~~*	*NM*		
	See MG 25.2,25.3,25.4,25.5											
N 25	WRC	10/02/12	10/07/12	6-630P NEWS4 @ 6P SU WI	6-630P		:30			NM	4	$9,150.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays ------1	Spots/Week 1	Rate $1,200.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRC*	*10/01/12-10/07/12*		*6-630P NEWS4 @ 6P SU WI*	*6-630P*	---------Su	*:30*		*~~$1,200.00~~*	*NM*		
	See MG 25.2,25.3,25.4,25.5											
2	WRC	10/01/12-10/07/12		6-630P NEWS4 @ 6P SU WI	6-630P	---------Su	:30		$1,500.00	NM		
Ⓜ	MG for 24.1,25.1											
3	WRC	10/01/12-10/07/12		630-7P NBC SA NIGHTLYNE	630-7P	-------Sa--	:30		$4,600.00	NM		
Ⓜ	MG for 24.1,25.1											
4	WRC	10/01/12-10/07/12		6-630P NEWS4 @ 6P SA WI	6-630P	-------Sa--	:30		$1,650.00	NM		
Ⓜ	MG for 24.1,25.1											
5	WRC	10/01/12-10/07/12		News 4 Sat 9-1030a	9-1030a	-------Sa--	:30		$1,400.00	NM		
Ⓜ	MG for 24.1,25.1											
N 26	WRC	10/02/12	10/08/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	0	$0.00
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays 11111--	Spots/Week 5	Rate $3,500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRC*	*10/02/12-10/08/12*		*730-8P ACCESS HOLLYWO*	*730P-8P*	MTuWThF----	*:30*		*~~$3,500.00~~*	*NM*		
	See MG 23.6,23.7,23.8,23.9,23.10,23.11,23.12,23.13,23.14,23.15,23.16,23.17,23.18,23.19,23.20,23.21											
	PREEMPT											
2	*WRC*	*10/02/12-10/08/12*		*730-8P ACCESS HOLLYWO*	*730P-8P*	MTuWThF----	*:30*		*~~$3,500.00~~*	*NM*		
	See MG 23.6,23.7,23.8,23.9,23.10,23.11,23.12,23.13,23.14,23.15,23.16,23.17,23.18,23.19,23.20,23.21											
	PREEMPT											
3	*WRC*	*10/02/12-10/08/12*		*730-8P ACCESS HOLLYWO*	*730P-8P*	MTuWThF----	*:30*		*~~$3,500.00~~*	*NM*		
	See MG 23.6,23.7,23.8,23.9,23.10,23.11,23.12,23.13,23.14,23.15,23.16,23.17,23.18,23.19,23.20,23.21											
	PREEMPT											
4	*WRC*	*10/02/12-10/08/12*		*730-8P ACCESS HOLLYWO*	*730P-8P*	MTuWThF----	*:30*		*~~$3,500.00~~*	*NM*		
	See MG 23.6,23.7,23.8,23.9,23.10,23.11,23.12,23.13,23.14,23.15,23.16,23.17,23.18,23.19,23.20,23.21											
	PREEMPT											
5	*WRC*	*10/02/12-10/08/12*		*730-8P ACCESS HOLLYWO*	*730P-8P*	MTuWThF----	*:30*		*~~$3,500.00~~*	*NM*		
	See MG 23.6,23.7,23.8,23.9,23.10,23.11,23.12,23.13,23.14,23.15,23.16,23.17,23.18,23.19,23.20,23.21											
	PREEMPT											
N 27	WRC	10/02/12	10/06/12	Redskins Showtime 7-730p	7-730P		:30			NM	3	$6,300.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -----1-	Spots/Week 1	Rate $1,000.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322520 /	WOC10031450

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	Crossroads GPS	**739**

Advertiser	Original Date / Revision
CROSSROADS GRASSR(	07/05/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 28	WRC	10/02/12	10/07/12	NFL Reg Season Non-Local	8P-1130P		:30			NM	1	$20,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------1	1	$20,000.00						
N 29	WRC	10/02/12	10/08/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	111111-	6	$3,000.00						
N 30	WRC	10/02/12	10/07/12	1130P-1205A NEWS (NFL)	1130P-1205a		:30			NM	1	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------1	1	$4,000.00						
N 31	WRC	10/02/12	10/08/12	1135-1237A TONIGHT SHO\	1135P-1237A		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	11111--	5	$1,200.00						

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	WRC	10/01/12-10/07/12	Redskins Showtime 7-730p	7-730P	-------Sa--	:30	~~$1,000.00~~	NM
	See MG 27.2,27.3,27.4							
2	WRC	10/01/12-10/07/12	NOTRE DAME PRIME	730-11p	-------Sa--	:30	$3,500.00	NM
(M)	MG for 13.1,27.1							
3	WRC	10/04/12-10/05/12	4-5P NEWS4 @ 4PM	4P-5P	----ThF----	:30	$1,400.00	NM
(M)	MG for 13.1,27.1							
4	WRC	10/04/12-10/05/12	4-5P NEWS4 @ 4PM	4P-5P	----ThF----	:30	$1,400.00	NM
(M)	MG for 13.1,27.1							

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	WRC	10/02/12-10/08/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30	~~$3,000.00~~	NM
	See MG 23.6,23.7,23.8,23.9,23.10,23.11,23.12,23.13,23.14,23.15,23.16,23.17,23.18,23.19,23.20,23.21							
	PREEMPT							
2	WRC	10/02/12-10/08/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30	~~$3,000.00~~	NM
	See MG 23.6,23.7,23.8,23.9,23.10,23.11,23.12,23.13,23.14,23.15,23.16,23.17,23.18,23.19,23.20,23.21							
	PREEMPT							
3	WRC	10/02/12-10/08/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30	~~$3,000.00~~	NM
	See MG 23.6,23.7,23.8,23.9,23.10,23.11,23.12,23.13,23.14,23.15,23.16,23.17,23.18,23.19,23.20,23.21							
	PREEMPT							
4	WRC	10/02/12-10/08/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30	~~$3,000.00~~	NM
	See MG 23.6,23.7,23.8,23.9,23.10,23.11,23.12,23.13,23.14,23.15,23.16,23.17,23.18,23.19,23.20,23.21							
	PREEMPT							
5	WRC	10/02/12-10/08/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30	~~$3,000.00~~	NM
	See MG 23.6,23.7,23.8,23.9,23.10,23.11,23.12,23.13,23.14,23.15,23.16,23.17,23.18,23.19,23.20,23.21							
	PREEMPT							
6	WRC	10/02/12-10/08/12	11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30	~~$3,000.00~~	NM
	See MG 23.6,23.7,23.8,23.9,23.10,23.11,23.12,23.13,23.14,23.15,23.16,23.17,23.18,23.19,23.20,23.21							
	PREEMPT							

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322520 /	WOC10031450

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	Crossroads GPS	**739**

Advertiser	Original Date / Revision
CROSSROADS GRASSR(	07/05/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate	Type		
1	WRC	10/02/12-10/08/12		1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		~~$1,200.00~~	NM		
See MG 23.6,23.7,23.8,23.9,23.10,23.11,23.12,23.13,23.14,23.15,23.16,23.17,23.18,23.19,23.20,23.21												
PREEMPT												
2	WRC	10/02/12-10/08/12		1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		~~$1,200.00~~	NM		
See MG 23.6,23.7,23.8,23.9,23.10,23.11,23.12,23.13,23.14,23.15,23.16,23.17,23.18,23.19,23.20,23.21												
PREEMPT												
3	WRC	10/02/12-10/08/12		1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		~~$1,200.00~~	NM		
See MG 23.6,23.7,23.8,23.9,23.10,23.11,23.12,23.13,23.14,23.15,23.16,23.17,23.18,23.19,23.20,23.21												
PREEMPT												
4	WRC	10/02/12-10/08/12		1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		~~$1,200.00~~	NM		
See MG 23.6,23.7,23.8,23.9,23.10,23.11,23.12,23.13,23.14,23.15,23.16,23.17,23.18,23.19,23.20,23.21												
PREEMPT												
5	WRC	10/02/12-10/08/12		1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		~~$1,200.00~~	NM		
See MG 23.6,23.7,23.8,23.9,23.10,23.11,23.12,23.13,23.14,23.15,23.16,23.17,23.18,23.19,23.20,23.21												
PREEMPT												
N 32	WRC	10/02/12	10/05/12	1237-137a Fallon	1237-137a		:30			NM	4	$2,000.00
Week:		10/01/12	10/07/12	-1111--	4	$500.00						
N 33	WRC	10/02/12	10/08/12	1237-137a Fallon	1237-137a		:30			NM	1	$450.00
Week:		10/02/12	10/08/12	1------	1	$450.00						
N 34	WRC	10/02/12	10/06/12	Sat. Night Live	1130P-1:02a		:30			NM	1	$2,000.00
Week:		10/01/12	10/07/12	-----1-	1	$2,000.00						
N 35	WRC	10/02/12	10/07/12	Access H	1235-135a		:30			NM	1	$400.00
Week:		10/01/12	10/07/12	------1	1	$400.00						
N 36	WRC	10/02/12	10/06/12	Inside the Rdskins	10-11am		:30			NM	1	$750.00
Week:		10/01/12	10/07/12	-----1-	1	$750.00						
N 37	WRC	10/02/12	10/06/12	NOTRE DAME PRIME	8P-11P		:30			NM	1	$2,000.00
Week:		10/01/12	10/07/12	-----1-	1	$2,000.00						
									Totals		126	$210,100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/08/12	126	$210,100.00	$178,585.00
Totals	126	$210,100.00	$178,585.00

Signature: _____ **Date:** _____

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FOR NBC & TELEMUNDO STATION CONTRACTS:
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